



**EDENBRIDGE & OXTED**  
 AGRICULTURAL SHOW  
 Celebrating the country way of life since 1837

**Trade Stands Brochure**  
**2025**

[www.edenbridge-show.co.uk](http://www.edenbridge-show.co.uk)







Sunday 24th & Monday 25th August 2025

Lingfield, Surrey

**45,000** attendance over 2 days

The Edenbridge & Oxted Agricultural Show is a much-loved and long-established annual event that provides the perfect mix of entertainment, activity and shopping.

Attracting top quality trade stands supports our vision, ensures a profitable weekend for our exhibitors and delivers the experience our audience expects.

Find a farming and country-loving audience drawn from the affluent South and South East regions. Connect your brand, products or service with shoppers from across Kent, Surrey, Sussex, Hampshire, Essex and London.

Full of traditional character and true to our agricultural roots, we've kept our show as a great day out for anyone with a countryside interest. We attract families enjoying the last of summer holidays, farmers taking time out from the day job and a loyal core of horse-riding, hunting, shooting and fishing enthusiasts!



# Our visitors are VERY good at shopping!

We seek quality products for homes, gardens, leisure, hobbies and country life. We have an audience prepared to indulge themselves and their families as they enjoy their bank holiday weekend.

The last four years have seen our layout evolve with big changes to improve the experience both for visitors and for exhibitors. We listen to feedback and take great care over our mapping and stand allocation. It's crucial that our traders do well.

We have developed specialist areas particularly for rural crafts, equestrian stands, agricultural stands, local drinks producers and for horticulture. There are discounted rates for certain industries, relevant charities and new local traders.

Whilst most options are for open space stands on grass, we have some 3m x 3m shopping arcade marquee space and our hugely busy Food Hall for traders selling food and drink to take away.

The Show's trustees have invested in top quality visitor attractions each year and ensured that all the things our guests value are part of the mix in a great value day out. Our competition rings are bursting with livestock, horses large and small, gundogs, hounds and country sports displays.

Visit [www.edenbridge-show.co.uk](http://www.edenbridge-show.co.uk)  
to get booked in!











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# Location location location

We know location matters and we take great care over the design of our trade map. The layout of our showground and parking areas now works to distribute visitors very well across the site, reducing crowding and ensuring great footfall throughout.

The site is predominantly grass, with a central trackway. The premium stands fronting our Main Ring are reserved for traders who also sponsor in support of our competition classes. Sponsorship is available from £150 and early booking if you wish to be in this area is advised.

Our Equestrian zone is near the horse rings, our agricultural stands tend to be located near the cattle area and our horticultural traders are positioned near the beautiful flowers and vegetables marquee.

Traders are welcome to make location requests on their application but please note that requests cannot be guaranteed and payment in full is required to secure a booking.



# Points mean prizes!

Our visitors really appreciate a well-presented stand, and many of our stallholders go to extraordinary efforts to present their space to the best of their ability. We invite judges to reward the best of the best in our good-natured competition.

Make the most of the space with our handy hints...

- Mow the grass - our last cut could be up to two weeks before the show. Many traders bring a mower to start with a really neat cut.
- Show off your brand and products - use bold banners and consider how to get height into your displays.
- Add lighting - book an electrical supply and power up some spotlights to look more welcoming and show off your products or look at battery-powered lights.
- Add decoration - tubs of flowers, hanging baskets, bunting and backdrops!
- Give visitors a reason to linger. You're welcome to bring seating and to offer hospitality to customers (subject to our Ts & Cs).
- Include interaction - sampling is a great opportunity to start a conversation.

## COMPETITION CLASSES

Section A Shopping Arcade, Grape & Grain, Food Hall  
Competing for the Una Clements Challenge Cup

Section B Large trade stands (9m frontage or over)  
Competing for the Edenbridge Angling Society Challenge Cup

Section C Small trade stands, non-agricultural, 6m or under  
Competing for the Ardenrun Challenge Cup

Section D Agricultural, Horticultural & Equestrian Supplies exhibitors  
Competing for The Manwaring Trophy

Section E Catering stands





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EDENBRIDGE & GOTTED  
SECOND PRIZE





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# Promoting your presence

With over 13,500 followers on our social media platforms we use the story options to help share your posts and tell our audience who's coming and where they can find you.

We're always happy to interact with your social media accounts so please remember to tag us @EdenbridgeOxtedShow in your posts and to keep the chatter going through the year too. Remember to advertise special show offers and to share pictures of your products.

Sponsorship is a great way to raise your profile at the show too. Starting at £150 you could sponsor a competition class which gives you a the option to display an advertising banner in the competition ring and to present the prizes. Trade stands who sponsor can request a premium space opposite the Main Ring (subject to availability).

All trade stands are listed in the Show Guide and on our website.



# Catering

Delicious food and drink is an essential component of a successful show, and we take great pride in an ever-expanding offer for our visitors.

We have demand for 'different' - for more inventive street food style outlets and healthier options along with the hearty, more traditional fayre. Our visitors enjoy a bank holiday treat with dessert and sweet options growing in popularity too.

One thing we demand from all our caterers however is quality. You'll need a 5\* food hygiene rating. You'll need to care about where the ingredients come from and how your food is presented. Only UK-farmed meat and fresh milk to be served at our show, please. We particularly welcome applications from local traders. You'll need a good looking unit and a strong menu that represents great value too.

Coffee and catering units operate on a 20% commission basis, not on a pitch fee. This system requires trust and transparency and you'll need to provide evidence of takings. Please apply for your stand here: [www.edenbridge-show.co.uk/catering](http://www.edenbridge-show.co.uk/catering)





THIRSTY DARLINGS

BOX BAR



# 2025 Rates

Prices below are for both days.

Our show is subject to a VAT exemption so there is no VAT chargeable.

With the exception of 3m x 3m pitches which are reserved for new local traders, all our stands are 9m deep. This usually allows space for a vehicle to be parked within your pitch boundary. You are welcome to camp on your pitch but you **must** ensure that all vehicles, tents, caravans, tow hitch and base plates are within your booked space. A separate trader camping and parking area is available near Gate 2.

## Outside Space

Frontage	Depth	General traders	AHE traders (*1)
3m	3m	£180 *2 applies	
3m	9m	£310	£195
6m	9m	£585	£335
9m	9m	£855	£470
12m	9m	£1110	£585
15m	9m	£1375	£710
18m	9m	£1595	£820
21m	9m	£1815	£950
24m	9m	£2045	£1060

\*1

AHE = Agricultural, Horticultural and Equestrian Supplies companies.

This rate is applied for suppliers of machinery, feed, tack and professional services in these sectors. Not applicable to clothing.

\*2

Local traders

This 3m x 3m stand size option only applies to companies registered in Kent, Sussex or Surrey, with fewer than 20 employees. They must be first time exhibitors with our show. The number of available stands at this rate is limited. Allocation is at the discretion of our Trade Stands Committee.

Food Hall local traders need not be first time exhibitors but the products must also be made within the region.

## Food Hall (pitch within large marquee)

Frontage	Depth	General traders	Local traders (*2)
3m	3m	£610	£480
6m	3m	£1220	£960

*Increase your profile with a corner plot or Premium Pitch.*

Premium Pitches are reserved for traders who sponsor too.

Please call to discuss options.

01342 832307

### CORNER FEES

Food Hall = £130

Open Space = £230



# 2025 Rates (continued)

## Grape & Grain (sheeted arcade bay in 3m deep marquee)

Frontage	Depth	Off sales only	Off sales & by the glass
3m	3m	£395	£550

Grape & Grain is restricted to producers of beer, cider, wines and spirits from Kent, Sussex & Surrey. Producers from further afield are very welcome to apply for Food Hall space (for tasting and off sales only). All vendors of alcohol will require a TEN from Tandridge District Council which must be applied for using our grid reference system. Instructions will be sent to exhibitors.

## Shopping Arcade (sheeted arcade bay in 3m deep marquee)

Frontage	Depth	
3m	3m	£395
6m	3m	£790
9m	3m	£1185

### CHARITIES

A number of free stands (3m x 3m) are available to charities. These are decided at the discretion of the Society's Honorary Almoner and need to be local and relevant to the Society's own charitable objectives. Free charity stands must be booked and operated directly by the charity and not by a third party agent. Charities not qualifying for free space or operating through a third party agent are subject to standard rates.

To apply for a free charity stand, please email [tradestands@edenbridge-show.co.uk](mailto:tradestands@edenbridge-show.co.uk)

## Electricity & Water Supply

Our event is held on farmland so we rely on generators for our power. For safety purposes we have a contract with Excell Electrical. If you need power then you must book through them. This is an additional cost and is arranged by you directly with Excell. Use of your own generator is not permitted. To view prices and book for 2025, use access code EO25 here: <https://order.excellelectrical.com>

There are standpipes located around site but if you need a dedicated supply then please contact our Show Office before you book a stand. Separate arrangements can be made.





# Your questions answered

## How do I apply?

Trade applications need to be made online through our website.

You must upload evidence of your liability insurance and a risk assessment so please have these documents to hand.

Your application will be reviewed and if accepted you'll get confirmation and an invoice. Not all applications will be successful - we limit the number of stands selling similar products.. Only once full payment has been received can we guarantee a stand booking.

## How many tickets do I get?

We will issue you with wristbands. They are day-specific.

Trade stand (General & Food Hall) 3m frontage : 2 each day

Trade stand (General & Food Hall) 6m frontage : 4 each day

Trade stand (General) 9m frontage : 6 each day

Catering stand <4m frontage : 4 each day

Catering stand >4m frontage : 6 each day

Extra passes available at £20 each per day.

## What insurance do I need?

You will need to provide us with evidence of a minimum £5m public and product liability insurance cover. If you use any contractors (ie a marquee company) then you'll need to evidence their cover too.

## Can I choose my pitch space?

Whilst we try to accommodate requests, specific stand locations cannot be guaranteed. Stand space is confirmed in early August, with information sent to traders in their event pack.

## How do I get a 'Premium' space facing the Main Ring?

These spaces are reserved for exhibitors that also sponsor our show. Please call to discuss how sponsoring can be an affordable way to help increase your brand's visibility with our visitors - along with securing these amazing pitches! Sponsorship packages begin at just £150.

## Is camping permitted?

If you want to stay in your pitch then you may - but you must book sufficient space to accommodate the entire footprint of tent/ caravan. We have separate trader camping too. There are showers on site.

Trade exhibitors can show their passes to gain entry to the showground on Saturday and Sunday evening where our popular Stockman's Bar will be open with live entertainment for those staying on site.

# Terms & Conditions 2025

In submitting your trade stand or catering application you agree to be bound by these terms.

1. Exhibitors must clearly display the name under which they trade.

2. Exhibitors shall accept the space allotted to them by the Edenbridge & Oxted Agricultural Show (the Show). Retention of a stand location from previous year(s) is not guaranteed. Allocations are made at the discretion of the Show and communicated to traders in early August.

3. The Show reserves the right to refuse any application to trade or to cancel an application at any time without any reason being given.

4. A booking is not confirmed until payment in full is received. No space shall be allocated without payment in full. Exhibitors with payment outstanding will not be permitted to trade.

5. Exhibitors shall operate strictly within all boundaries and respect those of their neighbouring exhibitors. Displays must be confined within these boundaries and must not encroach in any way upon public walkways or neighbouring sites. Disputes or questions should be addressed to the Trade Stand Steward c/o the Show Office.

6. Trade stand spaces are on an open, grass site. The space applied for must be sufficient to include all guy ropes, base plates, tow bars/trailer hitches, vehicles etc. Given proximity to neighbouring traders, pitch access can only be fully guaranteed from the front edge(s). Market stalls will not be permitted. We strongly recommend that large exhibition trailers and machinery are installed at the earliest opportunity to enable easy manoeuvre into position.

7. Exhibitors may camp within their pitch but must

ensure that sufficient pitch space is booked to accommodate all space requirements.

8. Wifi is available free of charge to exhibitors. Signal can be impacted by a number of factors such as marquee location and number of users and cannot be guaranteed. A cashback facility is available to public at Pay Gate 3.

9. No exhibitor may sub-let the whole or part of the space allotted or permit any other person to trade thereon.

10. Wristbands for entry are allocated and provided to traders dependent on the frontage of stand booked. These are to facilitate entry for staff working on the stand with additional wristbands available for purchase on request. It is strictly forbidden for wristbands to be resold or offered as competition prizes. Any exhibitor found to be reselling wristbands may be prohibited from trading.

#### Allocation for 2025:

Trade stand (General & Food Hall) 3m frontage : 2 each day

Trade stand (General & Food Hall) 6m frontage : 4 each day

Trade stand (General) 9m frontage : 6 each day

Catering stand <4m frontage : 4 each day

Catering stand >4m frontage : 6 each day

11. All exhibitors who break the soil on the Showground for the purpose of their exhibit must restore it, make good and leave their site tidy. Exhibitors who generate litter must supply their own bins and rubbish bags. Please leave the rubbish tied up in bags for collection or take it away. Failure to do so may incur a surcharge to cover the Show's costs of clearing up. Exhibitors may cut the grass on their site but trimmings must be removed from the Showground.



12. There is no right of exclusivity for products, brands or services unless expressly agreed with the Show Office.

13. Exhibitors are responsible for ensuring that business is conducted in an orderly manner and that nothing is done that would prejudice the reputation of the Show or interfere with other standholders in any way.

14. Dangerous weapons: The promotion and/or sale of offensive or dangerous weapons or toys such as guns, peashooters, laser guns/pens, sporting knives, catapults and BB guns is strictly forbidden. Any exhibitor found displaying, promoting or selling such items will be removed from the Showground immediately without any form of refund or compensation.

15. Appeals, competitions, charity collections, draws, raffles, balloons etc: these will not be allowed unless expressly permitted by the Show Office ahead of the show. No hawkers, itinerant traders or photographers (unless officially licensed by the Show Director). No flyering of other trade stands or vehicles is permitted and no give-aways that generate litter will be tolerated.

16. Exhibitors intending to bring animals for display or sale must inform the Show Office at the point of application. Animals must be properly supervised with their care and welfare covered in the exhibitor's risk assessment.

17. For the prevention of nuisance, the demonstration of chain saws and other noisy machinery and the use of loud hailers, radios, loudspeakers and musical instruments (or any method likely to cause annoyance) is prohibited without the express permission of the Show.

18. Goods, services and activities must be as described on the application form. Vendors of cheapjack, noisy or dangerous goods will not be tolerated. The definition of what constitutes 'annoyance', 'nuisance', 'noisy' and 'cheapjack' shall rest entirely with Stewards and Officials

of the Show.

19. Exhibitors bringing dogs must ensure they are kept on a lead at all times.

20. Tobacco products and vapes are not permitted for sale.

21. The Stewards and Officials of the Show shall have the power to require temporary or permanent cessation of trading, and if necessary remove from the Showground any exhibitor who trades and behaves contrary to the terms herein, or on the advice of the Event Safety Officer. The Show shall not be liable for any losses incurred and no refund of fees will be made.

22. Cancellation: if an exhibitor wishes to cancel their trade stand booking, fees paid will only be refunded if the cancellation is received in writing sixty days or more before the Show opens. A £50 deduction will be made to cover administrative costs.

23. Unless accepted as an exhibitor in Food Hall, Grape & Grain or as an authorised on-site catering vendor, under no circumstances shall exhibitors or anyone else on their stand be allowed to sell or receive money for refreshments and confectionery of any description. Exhibitors may provide (on their own trade stand) refreshments for their customers free of charge. All catering provision, whether for sale or as hospitality, must be covered by the exhibitor's risk assessment and must comply with food hygiene regulations. Any exhibitor offering alcohol as hospitality must ensure that no alcohol is supplied to anyone under 18, either directly or indirectly.

24. Duly authorised vendors of food and drink must be registered under the Food Premises Regulation Registrations with their local authority and must supply details of this with their application.

25. On-site catering stands commit to providing evidence of trading data for each day of trading on

site from which a 20% commission on net sales is then payable immediately, less any deposit already paid. On-site caterers should be prepared and willing to submit Z readings or spot summaries at any time whilst trading if requested by a Steward or Official of the Show.

26. Any trader wishing to sell alcohol must be duly authorised to do so through the Show Office and must declare so at time of application. Vendors of alcohol will require a Temporary Event Notice from Tandridge District Council. It is the trader's responsibility to obtain this and to adhere to appropriate regulations.

27. Vehicles requiring access to trade stands must display a green trade vehicle pass. Vehicle access to the internal showground will be permitted only until 08:00 each day with all vehicles removed from the Showground or parked within the confines of the stand's boundary by 08:30 at the latest. No vehicle access will be granted to the Showground after 08:00. Vehicles arriving after 08:00 will have to park in the Trade Exhibitor vehicle park and goods intended for the trader's stand must be carried onto the Showground from there. Only vehicles parked within the boundaries of the exhibitor's trade stand space will be permitted to remain on the Showground after 08:30 each day and are not then to be moved until 18:30. Trade stands must be in full operation until 18:00 each day. Staff vehicles should be parked in the public car parks as space in the trade vehicle car parking areas is limited.

Vehicle movement on the Showground at the end of each day will not normally be permitted before 18:30, however this time may be varied earlier or later at the discretion of the Show's Health & Safety Officer. Exhibitors wishing to leave the Showground should remove their vehicles before 20:00. The Showground will be secured at that time with no further vehicle movements within the Showground until 06:00 the following day.

28. Trade stand spaces may be occupied from 08:00 on the Thursday prior to the Show and must be vacated

by 13:00 on the Wednesday after the Show, after which time a daily charge may be made. If they are not occupied by 08:00 on the first day of the Show (Sunday) the space will be reallocated to another exhibit. The showground gates will be locked at 20:00 on set-up days.

29. Electricity: The use of generators is totally prohibited on the Showground. If a supply of electricity is required, this must be booked directly with our electrical contractor. Visit <https://order.excellelectrical.com/> and enter access code: EO25.

30. Water: Should you require water, or a stand pipe on your site please contact the Show Director to arrange this within 30 days of the dates of the Show. Provision cannot be guaranteed after this time. Additional charges will apply.

31. Insurance: The exhibitor assumes responsibility for their stand and all items exhibited therein, and accepts liability for all claims arising out of the exhibition, handling and housing of such exhibits and the conduct of the stand generally. The exhibitor shall indemnify the Show against all claims, damages or expenses whatsoever in any way arising out of the presence of the exhibitor and their exhibits on the Showground. All exhibitors must hold a minimum of £5,000,000 public and product liability insurance and provide proof of this insurance cover together with a completed risk assessment form. Acceptance of this provision is a condition of entry.

32. Security: Trade exhibitors are responsible for the security of their stand and the safekeeping of all items within.

33. Legal compliance: It is the responsibility of the exhibitor to ensure they are familiar with all relevant and applicable legislation for Health & Safety, fire prevention, animal health, welfare & hygiene, vehicles, plant equipment etc and to manage their compliance thereof and the compliance of any subcontractor



working on their behalf. The Event Safety Officer may require sight of relevant documentation and conduct checks to ensure compliance. All marquees erected by subcontractors must be checked and signed off by The Event Safety Officer before the subcontractor leaves site. The Event Safety Officer is authorised by the Show to order an exhibitor to cease trading and may order removal of a stand from the Showground.

34. Coronavirus: The Show will implement any government restrictions and best practice advice required both during the build-up and operation of the Show. The exhibitor assumes responsibility for ensuring that their trade stand, exhibits and activities comply with all legal requirements and best practice COVID-19 advice as may be in place at the time of the event to protect the safety of exhibitors and public alike.

35. Force majeure: Whilst every effort will be made to ensure the event takes place as planned, if natural disaster, extreme weather, act of God, war, act or threat of terror, civil commotion, fire, disease or death of a monarch should prevent the Show from running or substantially curtail its activities the Show shall not be liable for any losses incurred and no refund of fees will be made.

36. The Show will not be responsible for death, injury, disease or loss caused to any exhibitor or to their servant or agent or any animal, insect, bird or thing of whatever nature.

37. Data Protection (GDPR): All data provided for the purpose of exhibiting at the Edenbridge & Oxted Agricultural Show will be stored on the Show's systems and databases; this data will be retained and used to keep exhibitors informed about the event. The Show will publish information about exhibitors in the printed Show Catalogue for visitors and on the Show's website.

38. The Show may, from time to time and at its discretion, use photographs of trade stands for marketing purposes and may name and publicise the

presence of exhibitors at the Show. This could include (but not be limited to) the Show's website, print, online and social media advertising, brochures, signage and presentations.

For questions or clarification, please contact the Show Office on [info@edenbridge-show.co.uk](mailto:info@edenbridge-show.co.uk) or call 01342 832307.

# EDENBRIDGE & OXTED

## AGRICULTURAL SHOW



*Celebrating the country way of life since 1837*



tradestands@edenbridge-show.co.uk

01342 832307

Office address:

The Old Dairy, Wintersell Farm,  
Dwelly Lane, Edenbridge, Kent TN8 6QD

Showground address:

Ardenrun Showground, Tandridge Lane, Lingfield, Surrey RH7 6LL

Registered Charity Number: 1102127

Company limited by guarantee - incorporation no: 4682208

[www.edenbridge-show.co.uk](http://www.edenbridge-show.co.uk)

*Apply online today!*

